

SHOP YOUR VALUES

2015

Women Moving Millions is a community of almost 250 women (and a few good men) whose mission is to catalyze unprecedented resources for the advancement of women and girls. This year, we invite you to activate your purchasing power for good and support one of the amazing initiatives within this guide. Please feel free to share the guide widely and tweet us @WomMovMillions using the hashtag #ShopYourValues to share your favorite socially conscious enterprise or tell us who we've missed on this list. Happy Holidays from all of us at Women Moving Millions!

@WomMovMillions

#ShopYourValues



**WOMEN
MOVING
MILLIONS**

www.womenmovingmillions.org

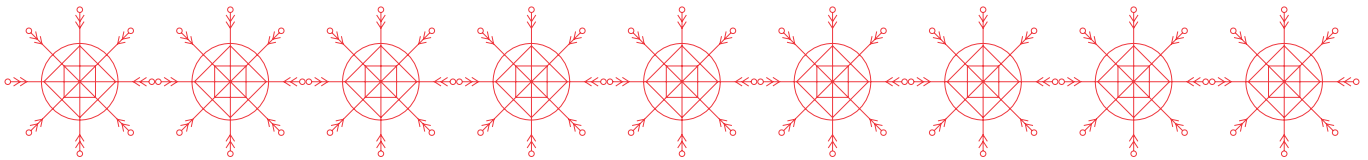
WOMEN MOVING MILLIONS

Shop your values and economically empower women and girls this holiday season!

Please check out the following pages, which contain a list of great organizations and companies you may want to think of when activating your purchasing power this year.

Big thanks to many of our amazing WMM members
who worked to curate this fantastic list.

- The Women Moving Millions Team



100 Good Deeds Bracelet

- The Bracelet is a braided cord strung with 100 glass beads and a single rubber ring. Each time the wearer performs an anonymous act of kindness they shift the rubber ring over 1 bead towards “1GD” (100 Good Deeds).
- Made by HIV-positive women in Haiti, South Africa, Uganda, Rwanda and Zambia.
- All proceeds go to the jewelry makers.
- The bracelets come in an assortment of colors and can be purchased online.

<http://www.100gooddeeds.org/>

- The Akola Project empowers Ugandan women by teaching them marketable skills and offering economic support. 100% of the proceeds go back to the women.
- In Uganda, Akola works with women who are subsistence farmers that live in rural poverty and have never been educated. Many are widowed and are the sole caretakers of their families.
- High-quality fashion and home-good products made by the women of the Akola Project have been sold in over 220 boutiques throughout the United States. By providing sustainable skills and reliable income for women, the Akola Project has lifted over 1,400 women and children out of extreme poverty.

<http://akolaproject.org/>



ARZU Studio Hope

- Women, earning fair labor wages, weave exquisite hand-knotted rugs at home.
- Helps Afghan women weavers and their families break the cycle of poverty by providing them with a steady income and access to education and healthcare by sourcing and selling the rugs they weave.
- Innovative social benefit practices drive transformational change by providing grassroots access to vital education, healthcare, clean water and sustainable community development programs.
- Sold online.

<https://arzustudiohope.org/>

- Bead For Life helps connect mentors and coaches, partnering with smart but impoverished women to help them gain the skills and confidence they need to be savvy entrepreneurs.
- Creating sustainable opportunities for women to lift their families out of extreme poverty by connecting people worldwide in a circle of exchange that enriches everyone.
- The Beads to Business program provides smart and savvy women living in extreme poverty with entrepreneurial training that gives them the skills and confidence to transform their lives through the creation of a self-sustaining business. Unlike a typical fair trade model, these women graduate from the program as independent business owners.

<https://www.beadforlife.org>



FEED Bags

- Bags and apparel that benefit the UN World Food Programme (WFP) School Feeding program, which feeds and educates hungry children.
- The FEED 1 bag, a reversible burlap and organic cotton bag reminiscent of the bags of food distributed by WFP, helps to raise funds and awareness around these school-feeding operations.
- Bags are stamped with “FEED the children of the world” and the number ‘1’ to signify that each bag feeds one child in school for one year.
- Sold online.

<https://www.feedprojects.com/bags>

GONE RURAL

S W A Z I L A N D

Gone Rural

- Gone Rural was started to create employment for women in rural communities across Swaziland.
- Their quest is for continuous improvement in the daily lives of their women through economic empowerment and support to the thirteen communities with whom they work.
- Gone Rural founded a non-profit organization, Gone Rural boMake, to assist women and their communities with education, health and social needs. Gone Rural contributes to income generation while Gone Rural boMake complements this progress with health and education programs for rural women artisans and their communities, leading to the fulfillment of basic human and women's rights.

<http://www.goneruralswazi.com/>

The logo for Indego Africa is displayed on a dark blue rectangular background. It features the word "indeg" in a light grey sans-serif font, followed by a stylized purple icon of a woman's head and shoulders, and then the word "africa" in a light grey sans-serif font.

Indego Africa

- Indego Africa is a design-driven social enterprise that lifts women-owned businesses in Rwanda toward sustainable economic independence through access to markets and education.
- Indego Africa sells jewelry, bags and gifts made by women artisans and coops in Africa.
- Indego Africa partners with for-profit cooperatives of more than 400 women artisans in Rwanda and exports, markets, and sells their jewelry, accessories, and home décor.
- You can buy Indego Africa products: (a) through the online store, (b) at more than 80 retail stores across the U.S. and Europe, and (c) at major brands like J.Crew and Nicole Miller through cutting-edge design collaborations.

<https://indegoafrica.org/>



Made By Survivors

- Made by Survivors is a nonprofit organization which employs and educates survivors of slavery and other human rights abuses, including women and children living in red light areas and border towns in extreme poverty.
- Creates jobs with high wages and helps develop business and leadership skills. In India, metalsmithing and jewelry design is traditionally a male profession. Their survivor metalsmiths are breaking gender barriers.
- Made by Survivors jewelry and gifts can be purchased online.

<http://www.madebysurvivors.com/>

M A I Y E T

Maiyet

- Maiyet is a modern, luxury fashion brand that celebrates and cultivates traditional design and culture by partnering with global artisans to incorporate exquisitely handcrafted details into their collections.
- Maiyet is deeply committed to forging partnerships with artisans to promote self-sufficiency and entrepreneurship in developing economies.
- In addition to sourcing from global artisans, Maiyet deploys customized training programs that allow its partners to create higher-quality, exceptional products and promote stability and prosperity in their communities.

<https://maiyet.com/>



Mercado Global

- Mercado Global empowers indigenous women to overcome poverty and become agents of change in their communities.
- Mercado Global provides donor-funded business education and leadership programs to help women become successful business owners.
- They then connect them with large-scale sales opportunities so they can turn these skills into income. With this income, artisans provide nutritious food to their families and invest in their children's education — and the community breaks the cycle of poverty.

<http://www.mercadoglobal.org/>



My Choices Peacemakers

- My Choices PeaceMakers are dedicated to giving women and children choices to escape abuse.
- To support the work of our PeaceMakers, My Choices has trained and hired a group of women in Golconda, Hyderabad to create beautiful silk apparel. For most of these women, this is the first skills training and first pay check that they have received. These woman are called PeaceCrafters.
- Each product is made from upcycled 100% silk sarees.

<http://www.shopmychoices.org/>



nomi
NETWORK

Nomi Network

- An organization creating economic opportunities for women at risk and survivors of human trafficking by equipping them with skills to produce goods for the global market place.
- Provides entrepreneurship, leadership and technical skills to women to improve the design and quality of the products they produce.
- They sell a variety of products including a tote bag that says, “Buy her bag and not her body.”

<http://www.nominetwork.org/>



Prosperity Candle
Gifts that change lives

Prosperity Candle

- Prosperity Candle is a social enterprise that invests in women entrepreneurs to help end poverty.
- From pillars made by Iraqi widows, to repurposed glass votives from Haiti, to unique rice bowl candles poured by refugees resettled in the U.S., every candle is handmade by a woman rebuilding her life.
- Prosperity Candles can be purchased online.

<http://www.prosperitycandle.com/>

- Promotes ownership of craft-based businesses for women in high-risk environments, such as those in refugee camps, those living with HIV/AIDS, homeless women, displaced immigrants, former slaves, or those in war-torn regions of the world.
- Crafts are sold at intimate gatherings in the U.S., often referred to as home parties. Craft sales enable the artisans to find a way out of poverty by running sustainable micro-enterprises. Items can also be purchased at the online store. Shop by country or items such as housewares, gifts, accessories and apparel.
- In addition, Rising trains women and teens, many under-employed and un-employed, in the United States to run their own Rising Home Party businesses. They earn an income selling crafts for their global sisters. It's a total win-win: the more local entrepreneurs prosper, the more they change the world.

<http://www.risinginternational.org/>

- A trade-not aid- jewelry initiative that employs and empowers HIV-positive women in Africa as artisans.
- Trained as artisans, SAME SKY women earn 15 to 20 times the average Sub Saharan wage by hand crocheting beautiful glass bead jewelry.
- Sold online and in stores like Bergdorf Goodman and Neiman Marcus, these beautiful pieces are stylish and support a fantastic cause!

<http://www.samesky.com/>

- Shopping for Change was developed to empower talented artisans, predominantly women, living in impoverished communities, with the means to transform their standards of living in economically sustainable ways.
- Artisans are paid up front for their creations, and net proceeds from purchases are split in two ways: they fund Community Improvement Projects abroad with a focus on clean water, health care, and education; and afford you, the consumer, the ability to direct net proceeds to the nonprofit organization of your choice at checkout.
- Items can be purchased on the Shopping for Change online market place, where there are over 40 organizations to choose from.

<http://shoppingforachange.org/>



Soko

- Soko was founded on the belief that innovation can empower women, can connect markets, and can foster opportunities that change lives.
- Soko delivers you exceptional style with stunning handcrafted jewelry created by artisans in emerging economies, using natural and upcycled materials.
- Using a mobile phone, African artisans can create their own personal online store fronts and sell their crafts directly to global consumers.

<http://shopsoko.com/>

If the above list isn't enough...

- Check out this article in [Forbes](#) “Bill and Melinda Gates Propose the Five Most Impactful Charities for Holiday Giving”.
- Visit [feminist.com](#) and see their [market place](#) for a huge list of women owned businesses.
- Visit [Plum Alley](#), a site where you can buy products like housewares, jewelry, art, and more from female founded companies that represent substance and discipline in creation and beauty.
- [100 Under \\$100: One Hundred Tools for Empowering Global Women](#), by Betsy Teutsch: This book “explains, in easily understood prose, the challenges faced by the world’s billion+ most impoverished women.” For each book purchased, the author will be donating a life-saving dose of Misoprostol to Life for African Mothers. Miso is a simple and effective treatment recommended by the WHO to prevent post-partum hemorrhaging, a leading cause of maternal deaths in the developing world.
- [UNICEF Canada - Survival Gifts](#): Help save more lives. By purchasing a gift from this site, you will be helping more vulnerable families and children. Every Survival Gift is guaranteed to help children around the world survive and thrive.
- Visit [Thistle Farms](#), a powerful community of women who have survived prostitution, trafficking and addiction. They employ more than 50 survivors through our social enterprises which include a natural body care company, Thistle Stop Cafe, artisan studio, and global marketplace called Shared Trade.
- Visit [The Blessing Basket Project](#), which empowers families around the world not just to exist, but to thrive, from the sale of hand woven Blessing Baskets® products. Their exclusive Prosperity Wage® model ensures artisans receive at least 2.5 times fair trade for their handicraft. This beyond fair trade model creates the working capital artisans need to start businesses independently, enabling them to sustainably exit poverty.
- Visit [Diamonds Unleashed](#), a for profit brand with a social purpose that symbolizes, promotes and supports women’s empowerment. Diamonds Unleashed celebrates that women, like diamonds, are brilliant, multi-faceted and unbreakable.

List of other socially conscious organizations:

[About Color](#)

[Acacia Designs](#)

[Aid Through Trade](#)

[Altiplano](#)

[Ayiti Natives](#)

[BauXo](#)

[Be Home](#)

[Chub Bull](#)

[Crossroads](#)

[Dsenyo](#)

[emiLime Handcrafted](#)

[Encanto](#)

[Faire Collection](#)

[Fredd & Basha](#)

[Gahaya Links](#)

[Haiti Jewels](#)

[Handmade Expressions](#)

[Jenny Krauss](#)

[Keza](#)

[The Leakey Collection](#)

[Lena Bernard](#)

[Little Journeys](#)

[Mend](#)

[Mushmina](#)

[Mushana](#)

[Nakate Project](#)

[PACT](#)

[Pebble](#)

[Pure Handknit](#)

[Quazi Designs](#)

[Relief Beads for Darfur](#)

[Shupaca](#)

[Sidr Craft](#)

[Slowcolor](#)

[Swahili Imports](#)

[Tallerqata](#)

[Tompkins Point](#)

[Vance Kitira](#)

[Zardozi](#)